



INTERTRAFFIC

SPEEDING UP THE MOBILITY TRANSITION

ISTANBUL HIGHLIGHTS 2019



Visitors
4,939



Nationalities
81



Conference speakers
33



International visitors
23%



Exhibiting companies
102



International exhibitors
30%

"The event is really important for us because we reach a lot of companies we normally can't contact. We had many visitors from a lot of different countries, so we are really satisfied."

Firat Ciplak, SolidBot (TR) - Exhibitor 2019

MAIN INTEREST

50% 18% 15% 10% 7%



Intertraffic Istanbul is part of the global Intertraffic event portfolio:

AMSTERDAM - NL

BEIJING / SHANGHAI - CN

ISTANBUL - TR

JAKARTA - ID

MEXICO CITY - MX

Organised by:



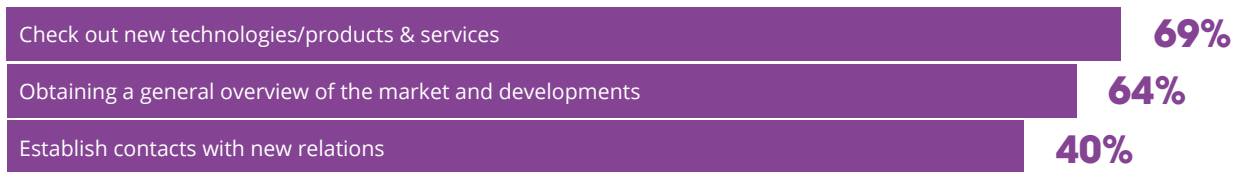


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VISITOR STATISTICS

MAIN REASONS TO VISIT



TOP 5 COMPANY TYPES

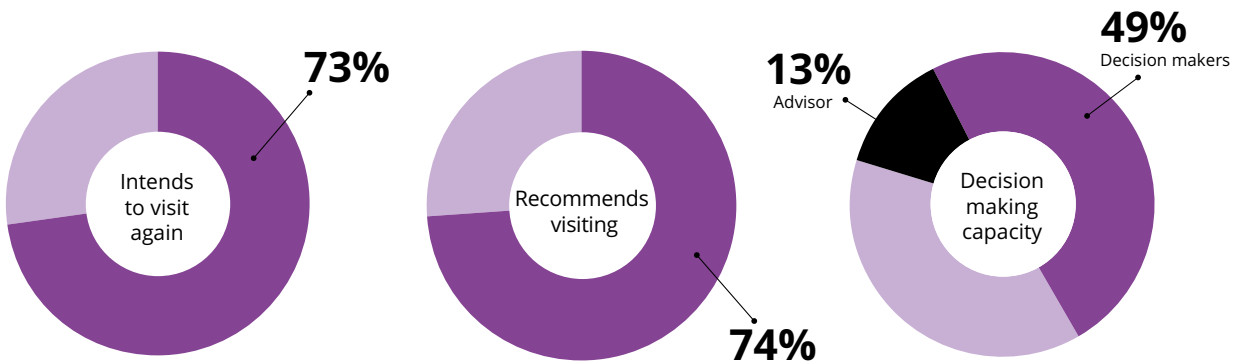
- Municipality
- Manufacturer
- Road Authority
- Contractor
- Distributor/Wholesaler

TOP 5 POSITIONS

- Engineer/Constructor
- General Manager
- Technician/Installer
- Account Manager/Sales Manager
- Owner/Director

TOP 5 VISITING COUNTRIES

- Russia
- Croatia
- Serbia
- Ukraine
- Iran



AWARD WINNERS

- Aselsan
- Ekaldes Lighting
- ISSD
- Parabol Yazilim
- Skidata

"Intertraffic Istanbul was very good. I learned about best practices at the conference programme and saw lots of innovation at the exhibition."

Visitor 2019, Iran