

Specific terms and Conditions Event Participation Intertraffic Amsterdam 2021

These Specific Terms and Conditions for Event Participation (the **Specific Event Terms**) apply to participation in **Intertraffic Amsterdam 2021** (the **Event**). In addition to these Specific Event Terms, the General Terms and Conditions of Event Participation (the **General Event Terms**) also apply. Terms in these Specific Event Terms with a capital letter have the same definition given to them in the General Event Terms.

1. **Organisation**

The Event is organised by RAI. RAI's mailing address is:
RAI Amsterdam B.V., Project Team Intertraffic Amsterdam 2021
P.O. Box 77777
1070 MS Amsterdam
The Netherlands
T: +31 (0)20 549 1212
E: intertraffic@rai.nl; W: www.intertraffic.com

2. **Venue and Dates**

The Event will be held in Halls 1 to 13 of the RAI Amsterdam Exhibition Centre, at the Europaplein 24 in Amsterdam from Tuesday 23rd of March to Friday 26th of March 2021.

3. **Opening Hours**

The Event will be open to visitors on Tuesday 23rd of March to Thursday 25th of March from 10 am to 5 pm and on Friday 26th of March from 10 am to 4 pm. For Participants, the Convention Centre will be accessible on Event days from two hours before the opening until two hours after the closing of the Event.

4. **Construction and Dismantling**

RAI will be open for the construction of stands and the delivery of goods from Thursday 18th of March to Monday 22nd of March 2021. The halls are open to stand builders on 18th and 19th of March from 8 am to 10 pm, the 20th and 21st of March from 8 am to 6 pm and the 22nd of March from 8 am to 5 pm. Shell scheme ('ready-to-use') stands can be decorated between 8 am and 6 pm on Monday the 22nd.

Exceptions: Exhibitors in hall **10, 12, and 13**. For exhibitors in **hall 12** build-up will be available from the **19th of March**. For exhibitors in **hall 10 and 13** build-up will be available from the **20th of March**.

Goods should be removed and stands dismantled and removed between Friday 26th from 4.30 pm and Sunday 28th of March 11.30 am. Exhibitors using shell scheme stand construction in halls 1-7 should clear these by 23.00 pm on Friday 26th of March. In halls 8-13 these stands should be cleared by midnight on Friday 26th of March.

Exceptions: Halls **10-11-12-13**. Exhibitors in **Halls 10-11-12** will have another time-frame to break down their stands. As soon as this information is available we will inform you, please check the exhibitor portal on a regular basis for more information. Exhibitors in **hall 13** can breakdown their stand until Saturday March **27th** till 10 pm.

5. **Admission**

The basic admission charge for the exhibition, as specified in article 5 of the Standard Terms, is €70, - per person per day, including VAT.

6. **Event programme**

Products and services are only authorised for display at the Event if, in the opinion of RAI, they conform to the scope of the Event. Authorisation is at the full discretion of RAI, or any committee designated by RAI.

7. **Participants**

Participants may be manufacturers, representatives, importers, exporters, wholesalers, publishing companies and other service providers, as long as they are commercially active in the field of Infrastructure, Traffic Management, Smart Mobility, Road Safety and Parking. Participant authorisation is at the full discretion of RAI, who may refuse Participants without incurring any liability.

8. Demonstrations

Special activities at stands, such as product presentations, performances and shows, may take place with approval granted by RAI Amsterdam. Permission must be requested in writing 30 days prior to the stand construction build date. Permission is subject to various conditions, including that the demo must be situated in a way that it does not block or hinder the corridor/walkway for interested visitors..

9. Participation Package

A registration fee of € 495,- is charged per registration. The registration fee is non-refundable. This registration fee includes:

- Name in participants list (exhibition catalogue)
- Name in participants list (www.intertraffic.com/amsterdam)
- Company page ("Company Profile") for brief company presentation on www.intertraffic.com/amsterdam
- Access to the Exhibitor Portal and Webshop, the one stop shop for exhibition supplies and materials provided by RAI preferred suppliers
- Exhibitor Badges (Allocated based on m2 size of the stand)
- One license for Visit Connect, the lead generation tool of RAI Amsterdam

Co-Exhibitor Registration

For each additional exhibitor that exhibits within the space rented by a Main Exhibitor, a registration fee of € 495,- will be charged to the Co-Exhibitor. The '**Co-Exhibitor**' is entitled to the same package and privileges as the Main Exhibitor (itemized above). A registration for a Co-Exhibitor is made via the Online Registration [link](#) on the Intertraffic Amsterdam website by either the Main Exhibitor or Co-Exhibitor.

10. Costs of Stand Space

REGULAR 02/05/2019 - 23/03/2021	Wall	Corner	Front	Island	
Basis	€ 320,00	€ 333,00	€ 335,00	€ 336,00	p/sqm
Premium	€ 327,00	€ 340,00	€ 342,00	€ 343,00	p/sqm
Registration	€ 495,00				

11. Stand Construction

The "Costs of Stand Space" per square meter, excludes the cost of shell scheme stand construction.

IMPORTANT: For all stands less than 18m2, a RAI shell scheme package is **MANDATORY**.

Basic Shell Scheme Construction

The price of this basic shell scheme stand construction is €105 per sqm excl. VAT and stand rental and registration fees. This basic package cannot be changed by the exhibitor.

The package includes;

- white partition walls, with one black colored wall, 2.5m high
- carpet tiles (light grey)
- fascia board, with company name and stand number
- 1 x spotlight per 4 m2
- 1 x 220-volt socket
- 1 x electricity connection (day-time power)
- consumption for socket and spotlights
- daily basic stand cleaning

Furnished Shell Scheme Construction

The price of this furnished shell scheme stand construction is €126 per sqm excl. VAT and stand rental and registration fees.

The package includes:

- Items a-h of the basic package, plus:
- 1 x table (white)
- 4 x chairs (white)
- 1 x counter (white) and stool (white)
- 1 x lockable storage, 1m x 1m, incl. coat rack
- daily basic stand cleaning

Build your own Stand

Exhibitors who do not order a shell scheme package offered by the RAI can choose to “Build your own Stand”. The customized stand build design must be approved in advance by the RAI Stand Design Team. For more information, contact standdesign@rai.nl.

A customized stand build must comply to RAI stand rules and regulations. The construction must include, at least:

- Self-supporting side and rear walls
- Company name and stand number indication
- Carpet tiles
- Lighting (LED)

Exhibitors who construct a stand higher or lower than 2.5m are required to finish off the stand accordingly, including adjacent stands where applicable.

Customized stand designs can be ordered from RAI Amsterdam. Examples of the available designs can be found at this [link](#). Exhibitors are allowed to use 3rd party stand build companies to design a customized stand.

NOTE: Excluding items from a Basic or Furnished Shell scheme will not result in a reduction of the package price.

12. Cancellations

No application may be cancelled or altered unilaterally by the Participant after a Registration Form is submitted and received by Intertraffic Amsterdam. RAI Amsterdam may grant a request to cancel or alter an exhibition registration subject, among other things, to the condition that the Participant is subject to a cancellation fee. This fee amounts increase closer to the exhibition opening date:

- upon cancellation more than 365 days before the first Event build-up day: 15% of the Participation Costs;
- upon cancellation in the period from 365 to 183 days before the first Event build-up day: 50% of the Participation Costs;
- upon cancellation in the period from 182 to 63 days before the first Event build-up day: 75% of the Participation Costs;
- upon cancellation in the period from 62 to 32 days before the first Event build-up day: 100% of the Participation Costs;
- upon cancellation in the period up to and including 31 days before the first Event build-up day: 120% of the Participation Costs.

13. Terms of Payment

In compliance with the General Event Terms

14. Booth Allocation

Availability

Booths are allocated at the RAI's discretion, based on the availability of space and the exhibitor's request.

Waiting List

If a Waiting List is established as a result of shortage of space, allocations will be prioritized in the order of receipt of a confirmed registration, available m2, and segment. RAI Amsterdam cannot guarantee in advance any location.

First Rights

Registrations for the same booth location and m2 for Intertraffic Amsterdam 2023, confirmed during the rebook at Intertraffic Amsterdam 2021, between the 23rd and 26th of March 2021, are guaranteed and can be cancelled free of charge until 30 days after the show.

Marketing & Promotion

To put your company in the spotlight before, during and after the Event, RAI Amsterdam offers exhibitors several marketing and promotional opportunities. A few examples:

- Online advertising
- Advertisements in the exhibition catalogue and foldable show map
- Advertising in- and around the RAI Convention Centre (flags, banners, posters, etc)
- Video & Narrowcasting
- Speaking and content presentations at various pavilions

For more information, contact Intertraffic at T +31 (0)20 549 1212 or E Intertraffic@rai.nl.

15. Permits & Legal

Exhibitors building stands with multiple stories, a gallery and/or a podia (> 60 cm) must request a Permit eight weeks before construction begins. Permit Application Forms for are found in the RAI Webshop. Permits are available for Double Deck Stands, Stage, Grandstand and Open Fire/Gas Cylinders Exhibitors receive a login to access the Webshop services. For additional questions, contact the Licenses Department at RAI Amsterdam at T +31 (0)20 549 1850 or E Vergunningen@rai.nl.

Additional Story/Floor

Exhibitors who build an additional story/floor will be invoiced an extra 50% of the additional total m2 based on the 1st floor per square meter price.

16. VAT Regulations

Due to VAT rules regarding the delivery of the supply goods and services, whereby RAI does not have to invoice Dutch VAT for stand rental and stand construction, Participants must enter their full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies them as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. This rule only applies to non-Dutch Participants.
