

SPEED
UP
YOUR
START
UP

ITSUP

29 MARCH - 1 APRIL 2022
INTERTRAFFIC
RAI AMSTERDAM

THE IDEAL PLATFORM FOR SMART MOBILITY STARTUPS

IITSUP

Are you a startup in the field of smart mobility? Do you want to get in contact with business leaders, stakeholders, potential partners and investors?

Then the IITSUP event during Intertraffic 2022 in Amsterdam is the ideal platform for you!

From 29 March to 1 April 2022 you can present your smart solution to 30,000+ industry professionals from all around the globe.

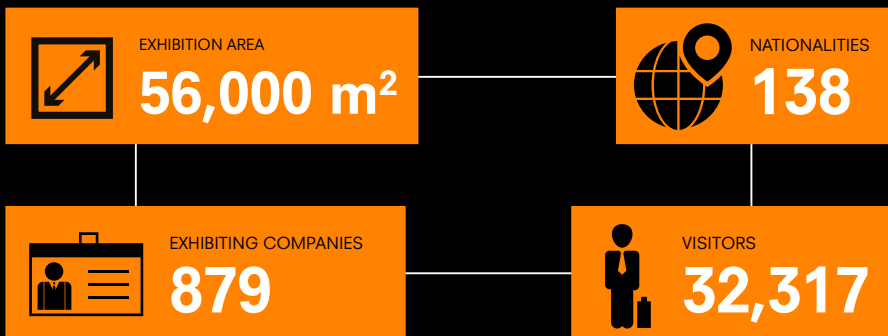
IITSUP will be staged at RAI Amsterdam, The Netherlands.

Startups are significant contributors to the innovative strength of the traffic technology and smart mobility scene. Commercial businesses, cities and government authorities are keen to cooperate with these young visionaries. To facilitate a flying start for potential game changers, Intertraffic created IITSUP, a platform for startups to pitch innovative solutions and connect with investors and corporate partners.

Under the wings of Intertraffic, IITSUP gives promising startups unrivalled exposure to an international audience of traffic technology professionals. So let's accelerate connections for today's and tomorrow's mobility challenges!

Intertraffic, the largest and most comprehensive event for the traffic technology and smart mobility industry, connects professionals from around the world. With a global event portfolio and a far stretching international reach, Intertraffic provides the ideal stepping stone for startups. During the 2018 launch edition of IITSUP, 50 carefully selected startups grabbed the chance to step in the limelight.

INTERTRAFFIC IN NUMBERS



(Figures Intertraffic 2018 - Amsterdam)

ITSUP takes place in a dedicated hall during Intertraffic 2022 in Amsterdam. Each startup will have its own exhibit area and open stages facilitate pitches and presentations. The ITSUP hospitality lounge is home to networking and matchmaking activities.

STARTUPS IN - traffic technology
THE FOLLOWING - telecom
FIELDS ARE - automotive
CALLED TO APPLY - mobility services
- security services
- ICT

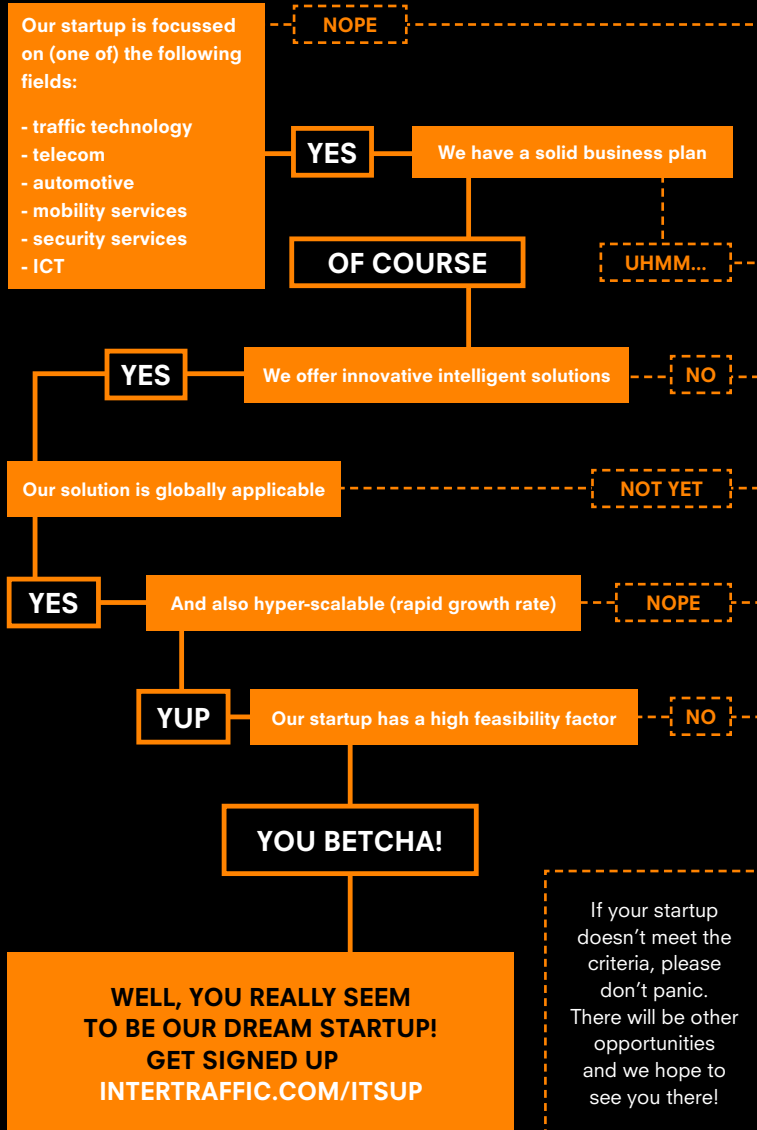
STARTUP - solid business plan
QUALIFICATION - innovative intelligent solution
CRITERIA - globally applicable
- hyper-scalable
- high feasibility factor
- less than 5 years in business

Startups only pay a nominal participation fee of € 495. Remaining costs are covered by sponsors, partners and Intertraffic.

Email intertraffic@rai.nl or call Rogier Peijster on M +31.6.31 78 47 82 or T +31.20.549 12 12.

ITSUP FOR YOU?

CHECK THESE
QUESTIONS
TO SEE IF YOUR
STARTUP MATCHES
THE CRITERIA!



ITSUP

IS INITIATED BY:

rai
AMSTERDAM

 **INTERTRAFFIC**

GO THERE. GO FAST.
[INTERTRAFFIC.COM/ITSUP](https://www.intertraffic.com/itsup)